



THE CITY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE
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CONTACT: Andra Brown, Lieutenant
(619) 531-2675

POLICE INVESTIGATE ROYAL MAUI JEWELERS ROBBERY

(San Diego) San Diego Police Department Robbery Unit detectives are investigating an armed robbery that occurred at The Royal Maui Jewelers at 7007 Friars Road in the Mission Valley West neighborhood.

On Sunday, October 23, 2011, just after 1:00 p.m., a male entered the Royal Maui Jewelers located inside the Fashion Valley Shopping Center. He approached an employee and asked to see some Rolex watches. The employee asked to see the male's identification but he said he needed to get it from his vehicle. A short time later, he returned to the store and approached another employee. The male displayed a black semi-automatic handgun, handed the clerk an empty plastic bag and told her to put all the Rolex watches in the bag. The employee complied. The male remained calm and other customers in the store appeared to be unaware a robbery was taking place. The male was last seen eastbound on foot in the mall.

The suspect is described as a black male, in his late 20's to early 30's, 5'6" and 150 pounds. He was wearing a long-sleeved white dress shirt outside his black pants and black and white athletic shoes. He was also said to be unshaven and wearing large framed prescription glasses.

The robbery was captured on surveillance video. Copies of the video are available at the San Diego Police Department Headquarters Broadway customer service counter.

Anyone with information about this incident is encouraged to call the San Diego Police Department Robbery Unit at (619) 531-2299 or Crime Stoppers at (888) 580-TIPS.

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